

## Green Gold Minutes

May 28, 2014

The Green Gold Library System Directors' meeting was held at the Bossier Parish Library History Center on May 28, 2014. The meeting began at 10:05 a.m. when a quorum was established. Present: Heather McEntee, Beverly Hammett, Ron Heezen, Peggy Walls, Vivian McCain, Debbie Anderson, and Bill Smith representing DeSoto Parish. Others present were Jim Pelton, Jennie Weeks, Mandi Waites, and Peggy Evans.

There were no additions to the agenda and no audience comments.

Ron Heezen recommended moving the webinar on Hoopla streaming video service ahead of all other agenda items. Everyone agreed.

Eric Timms with Midwest Tape, LLC spoke for about an hour. Highlights of the demonstration:

- Multiple users access to movies, TV, audio books and music; working on getting e-books
- Works with any browser
- Works with Apple and Android devices
- Recommends access through the free app
- Requires library card and email; PIN is optional
- Can download to device from any wi-fi and watch or listen later
- No annual subscription fee; Library only pays for what patron uses
- Several ways to control budget amounts
- Music catalog has simultaneous releases and backlist songs; currently has 21 of the Billboard Top 25
- Differs from Freegal in that patron gets to download whole cd, not just one song, but patron does not get to keep the download
- Pricing structure:     Movies & TV, 3 day circulation, \$.99 up to \$2.99  
                              Music, 7 day circulation, \$1.49 up to \$1.99  
                              Audio books, 21 day circulation, \$.99 up to \$2.99
- Receive weekly invoices but can pay by monthly statement
- To start service, an advance payment is required. Ron negotiated a 50% discount if libraries sign up before August 1, 2014. For all libraries except Bossier and Caddo, the advance amount is \$3,000. When patrons start using the service, their download costs will be subtracted from the advance. Once the advance is all gone, the library will begin receiving invoices for all future downloads.
- If libraries sign the agreement after August 1, the advance will be \$6,000, and if it is not used up by the end of the calendar year, the balance of the advance payment will not carry over to the following year.
- There is a substantial backlog, so it might be 8 to 10 weeks from date of signing before the service can be setup. Libraries can go ahead and sign an agreement but stipulate a start date of January 1, 2015 for budgeting purposes. The advance payment is due at start up, not at contract signing.

Upon motion by Vivian McCain, seconded by Peggy Walls, the minutes of the January 22, 2014 meeting (as emailed on May 15, 2014) were unanimously approved. There was no March meeting for lack of a quorum.

Jim Pelton handed out copies of the financial Review and Attest for the year ending September 30, 2013 and reported that the current finances looked good.

Jim handed out three options for paying the \$35,100 annual subscription fee for Freegal. After a brief discussion, upon motion by Heather McEntee, seconded by Debbie Anderson, it was moved to use the libraries' total operating budgets to calculate a percentage of the whole, then apply that percentage to the Freegal subscription fee. Unanimously carried.

### **Bienville**

--Got permission to use the old courthouse parking lot behind the library; will have to make it handicap accessible.

--Investing reserve funds outside parish because the interest rates were so much better; caught a little flak from local banks.

### **Lincoln**

--Library business is going well, although having a few personnel problems.

--Also invests with other than local banks.

### **Bossier**

--Tax election scheduled for November.

--Broke ground on the Koran branch.

--Co-chairing LLA 2015 Conference with Paula Craig from the NSU Library; hoping for volunteers from local libraries.

### **Shreve**

--Paid \$6,000 to Overdrive to setup Kids and Teens Reading room for all libraries.

--Paying \$4,500 for YALSA trainer to do young adult workshop; hoping for some funds from local libraries.

--Admin building project delayed by weather but still proceeding.

### **DeSoto**

--Construction and renovation is proceeding. Some foundation work has been done for the new addition.

### **Sabine**

--Debbie completed her first semester toward a MLIS.

--Hired two new staff members and doing some spring cleaning to outside of building.

--Asked what other libraries were using for movie licensing companies.

### **Webster**

--Tax election passed with 85% approval; only 7.3% voter turnout.

There was a brief discussion about changing the regular meeting date because the current date coincides with so many board meetings that it is difficult to have a quorum. The consensus was to change the July meeting date since it was so important to have a quorum for the budget approval. An official change requires a revision of the by-laws which will be on the agenda for July.

Upon motion by Ron Heezen, seconded by Beverly Hammett, the meeting adjourned at 1:15 p.m.

Respectfully submitted,  
Beverly Hammett